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November 19, 1996

BY HAND DELIVERY

Mr. William F. Caton
Acting Secretary
Federal Communications Commission
1919 M Street, N.W.
Room 222
Washington, D.C. 20554

DOCKET FILE COPY ORIGINAL

NOV 19 1996

Re:

In the Matter of Amendment of Section 73.202(b) Table of Allotments FM Broadcast Stations Mcnary Broadcasting Company Umatilla, Oregon MM Docket No.:

Dear Mr. Caton:

Transmitted herewith on behalf of McNary Broadcasting Company are an original and four (4) copies of a "Petition for Rulemaking" as directed to the Allocations Branch.

Should any additional information be required, please contact this office.

Very truly yours,

Henry E. Crawford
Counsel for
McNary Broadcasting Company

cc: The Allocations Branch

AT 4
MMB

BEFORE THE
FEDERAL COMMUNICATIONS COMMISSION
WASHINGTON, D.C.

In the Matter of)	MM Docket No. _____
)	
Amendment of Section 73.202(b))	RM No. _____
Table of Allotments)	
FM Broadcast Stations)	
Umatilla, Oregon)	

To: The Allocations Branch
Policy and Rules Division
Mass Media Bureau

NOV 19 1995

FEDERAL COMMUNICATIONS COMMISSION
OFFICE OF SECRETARY

PETITION FOR RULEMAKING

Mcnary Broadcasting Company ("Mcnary Broadcasting"), by counsel, hereby petitions the Federal Communications Commission for the initiation of a rulemaking proceeding to amend the FM Table of Allotments, Section 73.202 of the Commission's Rules, to assign FM Channel 261A to the community of Umatilla, Oregon, as follows:

City	Present	Proposed
Umatilla, Oregon	None	261A

1. As indicated in the attached Engineering Statement (attached hereto as Exhibit 1), Channel 261A can be assigned to Umatilla in complete compliance with the Commission's distance separation requirements as contained in 47 CFR §73.207. The reference coordinates: 45-54-20 N 119-23-09 W will show the 70dbu (city grade contour) entirely encompassing the city of Umatilla, Oregon. Moreover, there is a wide area available for placing an appropriate transmitter.

2. Umatilla is a city located in Umatilla County, Oregon (pop. 59,249). According to the 1990 Census, Umatilla has a population of 3,046 persons. Umatilla is located along US Highway 730 in northern Oregon. At present, the community is not receiving community service from any aural service. Therefore, the public interest will be served by the assignment of Channel 261A to Umatilla, Oregon.

3. If the Commission assigns Channel 261A to Umatilla, Oregon, McNary Broadcasting will apply for a construction permit and will construct a new facility upon award of that permit.


WHEREFORE, in accordance with the above, McNary Broadcasting Company respectfully requests that Channel 261A be assigned to Umatilla, Oregon.

November 19, 1996

Law Offices of
Henry E. Crawford, Esq.
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Respectfully Submitted,

McNary Broadcasting Company

By: 
Henry E. Crawford

Its Attorney

**McNary Broadcasting Company
Petition for Rulemaking
November 19, 1996**

EXHIBIT 1

Umatilla OR

REFERENCE

45 54 20 N
119 23 09 W

CLASS = A

Current Spacings

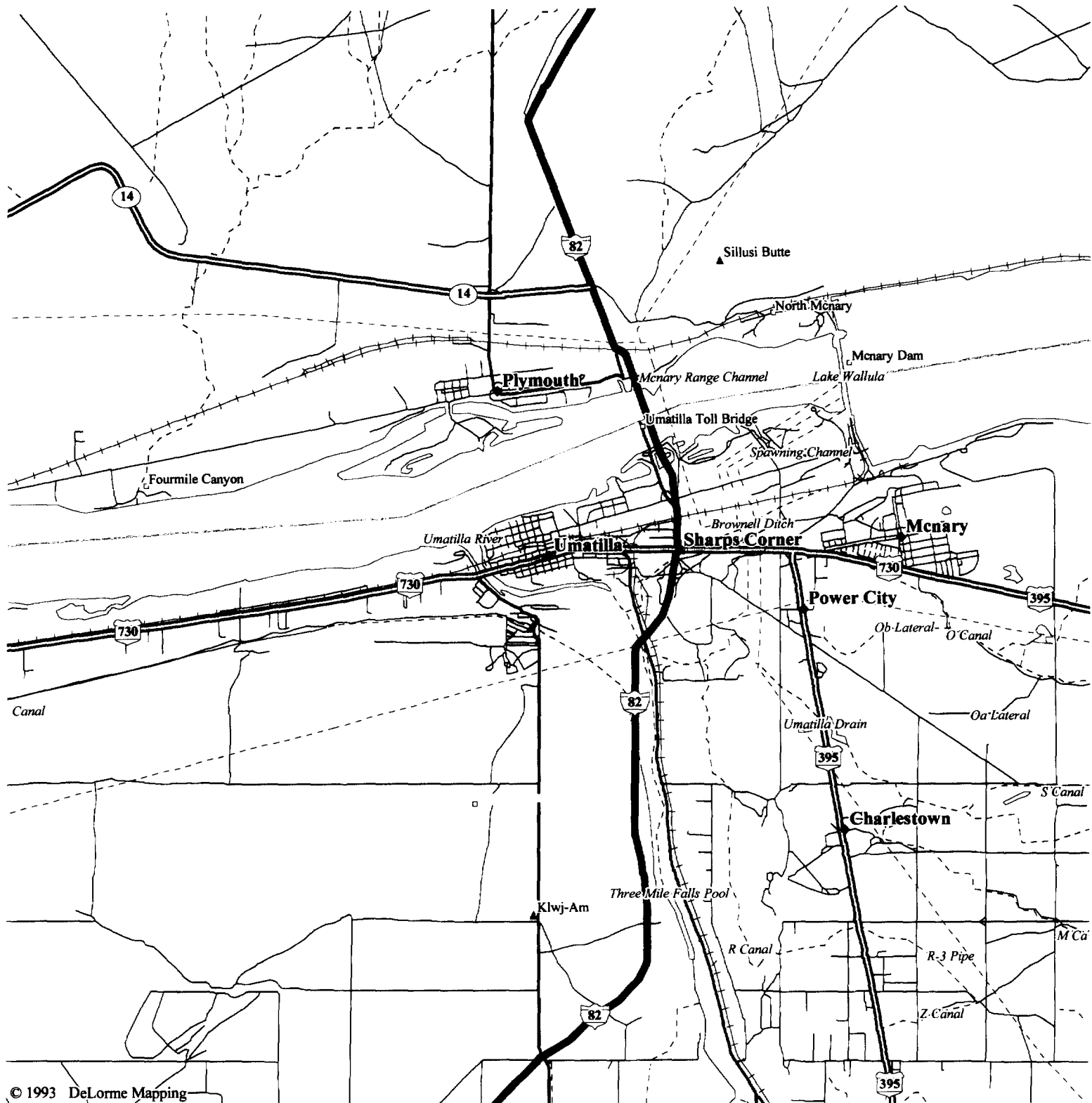
DISPLAY DATES

DATA 11-08-96

SEARCH 11-18-96

----- Channel 261 - 100.1 MHz -----

Call	Channel	Location		Dist	Azi	FCC	Margin
KWRL.C CP	260C1	La Grande	OR	132.57	124.9	133.0	-0.43
KWIQFM LI	262C1	Moses Lake	WA	133.52	4.7	133.0	0.52
KWRL LI	261A	La Grande	OR	116.68	121.7	115.0	1.68
KHSS.C CP	264C3	Walla Walla	WA	94.77	84.2	42.0	52.77
KZTAFM LI	259C3	Yakima	WA	107.58	310.8	42.0	65.58
KSOH LI	208C2	Wapato	WA	111.65	308.8	15.0	96.65
KKRZ LI	262C	Portland	OR	265.53	262.0	165.0	100.53
KISW LI	260C	Seattle	WA	276.59	312.3	165.0	111.59
KXLYFM LI	260C	Spokane	WA	283.20	36.8	165.0	118.20



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LEGEND

- State Route
- Geo Feature
- Town, Small City
- Hill
- Interstate, Turnpike
- US Highway
- County Boundary
- Population Center

- Street, Road
- Hwy Ramp
- Major Street/Road
- Variable Trails
- Interstate Highway
- State Route
- US Highway
- Railroad

- River
- Intermittent River
- Utility (pipe)
- Utility (powerline)
- Land Mass
- Open Water

Umatilla, OR(pop.3,046)
Mag 13.00
Mon Nov 18 04:22:00 1996

Scale 1:62,500 (at center)

1 Miles

2 KM

CERTIFICATE OF SERVICE

I, Henry E. Crawford, do hereby certify that copies of the foregoing
Petition for Rulemaking have been served by United States mail, postage
prepaid this 19th day of November, 1996 upon the following:

*Leslie K. Shapiro
Allocations Branch, Mass Media Bureau
Federal Communications Commission
2000 M Street, N.W., 5th Floor
Washington, D.C. 20554

*Hand Delivered


Henry E. Crawford